

ELEMENT 11, INC.  
Q4 TOWN HALL MEETING  
November 9, 2014, at 4:40 p.m.  
At Utah Arts Alliance

PRESENT: Jeff Reese, Chair; Anne Simmons Russo, Treasurer; Cathi Kennedy, Secretary; Kari Larson, Operations Manager; David Born; Joe Russo; Cassie Plant; J. Wilford Neville; JP Bernier.

NOT PRESENT: Micky Baker, Vice Chair.

EXCUSED: Derek Dyer.

1. Introduction: Jeff
2. Board Members= Terms:  
Jeff announced that the terms for Derek, Anne, and Micky conclude at the end of this year.
3. Executive Committee:  
Jeff announced that Joe was elected to the position of Vice Chair and that Cassie was elected to the position of Treasurer. They will move into these positions on January 1, 2015.
4. New Board Members:
  - A. Jeff explained the nomination process that recently took place to fill the upcoming vacant positions on the Board. Those elected will begin their terms on January 1, 2015. He also introduced the newly-elected Board Members:
    1. Stan Clawson - Ballyhoo Captain
    2. Collin Turner - Archbishop of Communications
    3. Allen Hovey - SMERC Assistant
    4. Michelle Davis - Volunteer Appreciation Director
    5. Martian Glassner - Volunteer Director
    6. Sara Tiger - Logistics Director
  - B. Forrest Millheim asked how many of the Board Members are Rangers, and those that are Rangers raised their hands.
5. Financial Report:
  - A. Anne announced the following figures for the end of Q3:

\$108,670	income for 2014
79,300	expenses
29,370	net income
65,500	accounts balance
  - B. JP pointed out that the goal is to have enough funds on hand from the prior year available to cover the costs of the upcoming festival each year.

6. Request for Proposal Process:
  - A. Jeff explained the background for the venue search process. An RFP has been created and distributed to 18 venues in Utah. This process has been initiated because venue is our biggest cost, and the Board would like to distribute more funds in art grants each year.
  - B. Kari outlined that she has prepared a spreadsheet which shows the amounts we have spent each year since 2009 for venue and related amenities. She pointed out that in 2009 the cost was \$2,900/day, and in 2013 the cost was \$9063/day.
  - C. This year, we are beginning the process early so that there will be time to gather information about possible venues, conduct any necessary site visits, and then compile the information into a usable format to be presented to the community at the Q1 Town Hall on January 11, 2015. A poll will be conducted at that meeting to gather the opinions of the attendees on the different venue options.
  - D. Forrest is gathering data from other Regionals regarding their venue costs.
  - E. The RFP gives a description of our festival and our community, and it requests information from the venue regarding specific details and our requirements. The responses are due by 11/30/14.
  - F. So far, we have not been considering public land, just private property.
  - G. It was announced that information regarding any possible venue locations should be forwarded to the Board at [bod@element11.org](mailto:bod@element11.org).
  - H. Kari will be posting the RFP information on the Utah Burners Facebook page.
  - I. The final vote to choose the venue for 2015 will be an educated vote of the Board. The community is being invited to participate in the discussion, however, and the Board will take the community's feedback into consideration.
  - J. Dalai Mama spoke about the history of the festival, back to the time when it was SYNorgy and was held at a different location. She expressed that there were concerns at the time the festival was moved to Seabase, but that our community came together then and we=ll still be together wherever we go.
  
7. Opportunity Drawing:

Those chosen in the drawing were Arthur Roberg and Cisco Florez.

Adjourned at 5:30 p.m.