

Element 11 Board of Directors
Community Meeting
August 4, 2013
Minutes

BOD Present: Ranger Genius, Chairman; Anne Simmons, Treasurer; Kameron Hammond, Secretary; JP Bernier; Chris Cline; Wendy Christensen; Jeff Reese; Micky Baker; David Born; Kari Larson; Derek Dyer; Cathi Kennedy. Excused: Stevo le Diablo

Welcome at 4:12 p.m. - Ranger Genius

1. Financial Report:
Anne presented a financial report to the Board. At the present time, the checking account balance is approximately \$28,225, the savings account balance is \$10,000. To date, \$34,592 has been paid for event expenses, which includes WBTC, cleanup, ice and coffee that was given away. There were 1113 tickets sold, 1081 attendees.
2. Board Nomination Process:
It was announced that Chris will not rerun this year, Genius has not decided whether he will rerun, and Kari will be rerunning. The nomination process is outlined on the website. Community members can suggest nominees, and official nominations will come from the BOD. The elections will be held on 12/1/13.
3. DeCompression:
Micky led the discussion on the upcoming DeCompression event which we are hosting with the Ogden Equinox group at Fort Buenaventura Sept. 27-29, 2013. We are planning on providing some funding and a volunteer base, including Gate, Rangers, EMS, and greeters. Lisa Shaw has volunteered to assist Micky. The venue is quite large, and we have rented the entire property for the event. There will be no burns, but fire spinning and burn barrels are welcome. A walk-through of the property is scheduled for 8/6/13 at 7:00 p.m.
4. PAC Projects:
Micky reported that we are in need of support and leadership on community service projects. The UDOT Adopt a Highway program is ready to go, with a budget and transportation already arranged, once a project leader steps forward. Brandon volunteered to lead the Tree Utah project, and he will coordinate with Micky. This project provides an opportunity for our community to donate time or money to plant trees. Suzanne Oleson indicated that the trees are part of a grant to Grantsville.

5. Spark Movie:
Kameron has arranged for a screening of the Burning Man-inspired movie ASpark@ on August 20, 2013, 7:30 p.m., at Brewvies. Tickets are \$12.50, cash only, and a small portion will be donated to the E11 art grant fund.

6. Feedback:
The following suggestions/comments were offered:
 - a. Box Office/Gate:
Micky reported that the Gate ran smoothly this year, with never more than 6 vehicles in line. He suggested that we implement a procedure of taking a credit card at the Gate for those with ticket issues or just dropping off items.
Kari suggested the online ticket sales process be reviewed, with the possibility of using a ticket sales company.
Lisa Shaw suggested more cross-training with other departments.
A concern about the tickets falling apart and the wristbands falling off was raised.
Joe Russo suggested a ticket price tier. Anne stated her concerns with implementing such a program.
Charles offered the idea of upgrade opportunities as are done at science fiction conferences. Implementing a subscription or membership level was suggested.

 - b. Setup/Infrastructure/WBTC:
The Angels were very helpful this year.
There was a problem with unsupervised kids at WBTC.
The volunteer spreadsheet formatting was difficult to navigate.
Center Camp was well utilized, but seemed to be isolated at times. The reason for the positioning of the stage was explained. The concrete blocks did a good job of holding the structure in place.
The portapotties were well-maintained; however, their placement needs to be reviewed as to higher traffic areas. Unfortunately, there was garbage in the units themselves. We can improve signage.
The Greeters had been briefed on consent with regard to spankings, and it was suggested that they could receive more education.

 - c. Placement:
The gravel areas were more heavily populated this year.
There were only a couple of issues that came up, one being Auntie M=s being moved to a different spot with no foot traffic. They were unsure whom to speak with about this issue.
Micky stated that the placement was done earlier this year, but there were discrepancies with camps giving inaccurate dimensions. The rain also caused problems with marking boundaries.
The effigy this year was very large and required a larger perimeter. There needs to be more coordination between builders and Placement Team.

- d. Theme Camps:
The feedback was positive re: the Esplanade.
It was agreed that the Pineapple Party was awesome!
Concern was raised about the location of the Sound Camps being so far away.
Some people didn't even know they were there.
It was suggested that if a camp is located on the Esplanade, that they need to offer something to the community and be open to the community. There were a couple of reports of participants being turned away from camps.
There needs to be better communication and coordination regarding camp setup.
Some camps were putting down bamboo rods and there was some confusion about camp boundaries.
- e. Cleanup:
There was very little trash cleanup this year. Good job!
There was some confusion on whether we could use the SeaBase dumpster, and better communication is needed next year with George and Linda.
There was a lack of clarity and plan on cleaning up burn scars.
Brandon's pink bucket brigade was very successful and should be budgeted for next year.
- f. EMS/Rangers:
We could use more Med supplies and should solicit donations. The Med structure worked great, but power needs were not adequately met and that needs to be better organized. A shade structure outside would be helpful too.
Cathi stated that she has a new appreciation for Rangers and that walking a Dirt Ranger shift is difficult! Chris agreed. The Rangers did an amazing job and were well-staffed.
It was suggested that Lost and Found be located somewhere secure, possibly at Ranger HQ.
It worked out very well having radios, but there was some confusion getting them charged.
Sanctuary setup was great, but was not utilized.
- g. Art/Show:
The laser show was great!
The effigy burn show was beautiful and the performances were great. However, the story was difficult to hear and needs better sound. The drumming was fantastic!
There were amazing big art pieces. Some of the smaller art was difficult to find, and some pieces may not have been put up.
It was suggested that the art grant process needs more monitoring and accountability.

- h. Communications:
 - 1. Website:
Looks good, easy to use.
Volunteer database needs improvement, difficult to mine and use data.
It was suggested that we move our site to a public host, and also that we direct people away from Facebook and more toward the website and using email.
File storage needs some organization. Cathi will be working on moving docs over.
 - 2. Salt Shaker:
Great look and content. It was suggested to format it in blocks instead of two columns.
 - 3. WWWGuide:
Beautiful. Maybe we should also have a Town Crier and/or a music guide, such as the Rockstar Librarian. We should utilize the Info Center whiteboard for schedules at the event. It was suggested to have the map and legend on the same page.
- 7. An After Burn Report will be compiled and linked.

Adjourned at 5:57 p.m.