

ELEMENT 11, INC.
BOARD OF DIRECTORS Q1 TOWN HALL MEETING
February 9, 2014, 5:20 p.m.

PRESENT: Jeff Reese, Chairman; Micky Baker, Vice Chairman; Anne Simmons, Treasurer;
Cathi Kennedy, Secretary; Kari Larson, General Manager; Kameron Hammond; David Born;
Derek Dyer; Joe Russo; J. Wilford Neville; Wendy Christensen
EXCUSED: JP Bernier, Cassie Plant

1. Introduction: Jeff Reese
2. Budget:
 - A. The Finance Policy is being written, and we are transferring the E11 books into QuickBooks.
 - B. No Art Grant amount that will be available for 2014 has been determined yet.
 1. Derek outlined that Art Grants will be available for other things than 3-D structural art, i.e., performance art, dance, sound, art cars, etc.
 2. The submission deadline is 2/28/14
 3. PreCompression is 3/2/14. Artists are invited to bring 3-D model/drawings to this event. Each attendee will receive coins and have the opportunity to put their coins into the project of their choice.
 - A. The admission cost is \$10, which will go directly to artists. Attendees can also buy more art bucks and distribute them to the art projects.
 - B. This process promotes communication and support between artists and the community.
 4. On 3/15/14 the Art Grant funds will be disbursed to the projects.
3. E11 Art Ticket Contest: We are accepting submissions for the art to be featured on the E11 festival tickets, WWWGuide, and venue poster.
 - A. The chosen artist will receive two E11 tickets and be spotlighted on the E11 website.
 - B. Email your ideas to info@element11.org.
 - C. The submission deadline 3/31/14.
4. Regional Contacts:
 - A. Our region currently has two RCs, and Burning Man is adding two additional RCs for our region.
 - B. Information about applying for a position is on the website.
 - C. The application deadline is 2/17/14.
5. Community Advisory Panel:
 - A. A group of non-BOD who are active leaders in our community is currently being formed.
 - B. This group will foster communication and creativity in our community, as well as

provide a liaison between our community and the BOD.

6. Volunteers: Micky briefly outlined E11's new process of recruiting, training, and supporting volunteers.
 - A. At the April Q2 meeting we will also hold a Career Day for volunteers, which will include tables set up with volunteering opportunities and information.
 - B. We are transitioning to a profile system on the E11 website where you can sign up for shifts, receive reminder emails and volunteer information.
 - C. Sign up for the Salt Shaker to receive official information.
 - D. There will also be a Pre-Event Training Day with workshops on specific topics for each volunteer position.
 - E. Reduced \$75 tickets will be available at each of these events.
 - F. The Volunteer Appreciation Party will be a bar crawl on first night of the festival and be more community-oriented.
 - G. The Volunteer Department is working on changes to the Volunteer Appreciation, including:
 1. Feeding volunteers dinner and breakfast during the WBTC event;
 2. Volunteer Hospitality Lounge during festival.
 3. This effort will be spearheaded by the Burning Angels
7. Questions:
 - A. \$75 is the lowest cost ticket. That amount does not cover the per person cost for the festival.
 - B. Will a one-day ticket be available? This option has been discussed and decided against. We would make a bunch of money, but it does not encourage participation and could potentially cause problems.
 - C. It was announced that Rio Wimmer is the new Shin for the Conclave.
 1. Rio indicated that she appreciates changing the Volunteer Appreciation Party and now the Conclave can participate.
 2. Conclave auditions are scheduled for next Sunday and the Sunday after, at UAA, for musicians, drummers, fire safety, performers. There is an event page on Facebook.
 - D. Sarah Berry is taking over as the CORE lead.
 1. Sarah announced that the CORE is doing a marketplace bazaar this year at Burning Man, not a big effigy. This may include Alice=s lamp sculptures and John=s musical instruments, as well as provide a base camp for Utah artists, performers.
 2. CORE will have a sign-up sheet for the week at Burning Man. Contact the Utah CORE page on Facebook or Sarah Berry directly.
8. E11 Ticket Opportunity: Those chosen are Sarah Berry and Savannah Hammond

Adjourned at 5:48 p.m.