

ELEMENT 11 2017: ORPHEUM

AFTERBURN REPORT

OCTOBER 2017



The Big Upright, Photo Credit Kate Jane

*The Mission of Element 11 is to ignite a community of
creativity and self-expression.*



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CONTENTS

Introduction	3
Arts	4
Ballyhoo	6
Corporate Records	7
Elemental Public Works	8
Executive.....	9
Fire and Safety	12
Rangers, Medical, Sanctuary & Security.....	13
Technologies	17
Finance	18
Volunteer Support	20
Volunteer Lounge	22
Operations	23
Box Office/Ticketing, Gate and Ice Sales	24
Center Camp and info booth	26
BDITP, Theme Camps, Greeters, Consentaurs, Burning Angels	27
Community Development.....	27
Community Town Hall Feedback	28



Orpheum Sign at Center Camp – Photo Credit Kathryn Jane

INTRODUCTION

What an inspiring event, Element 11 2017 Orpheum was created, participated and brought to you by the creativeness each and every one of you bring to the table. We could not have such an incredible event without you. Thank You! The collectiveness within the community, countless hours of our volunteers, artists, theme camps, board of directors and all individuals really brought it hard this year and we created an event of a lifetime, best Element 11 yet!

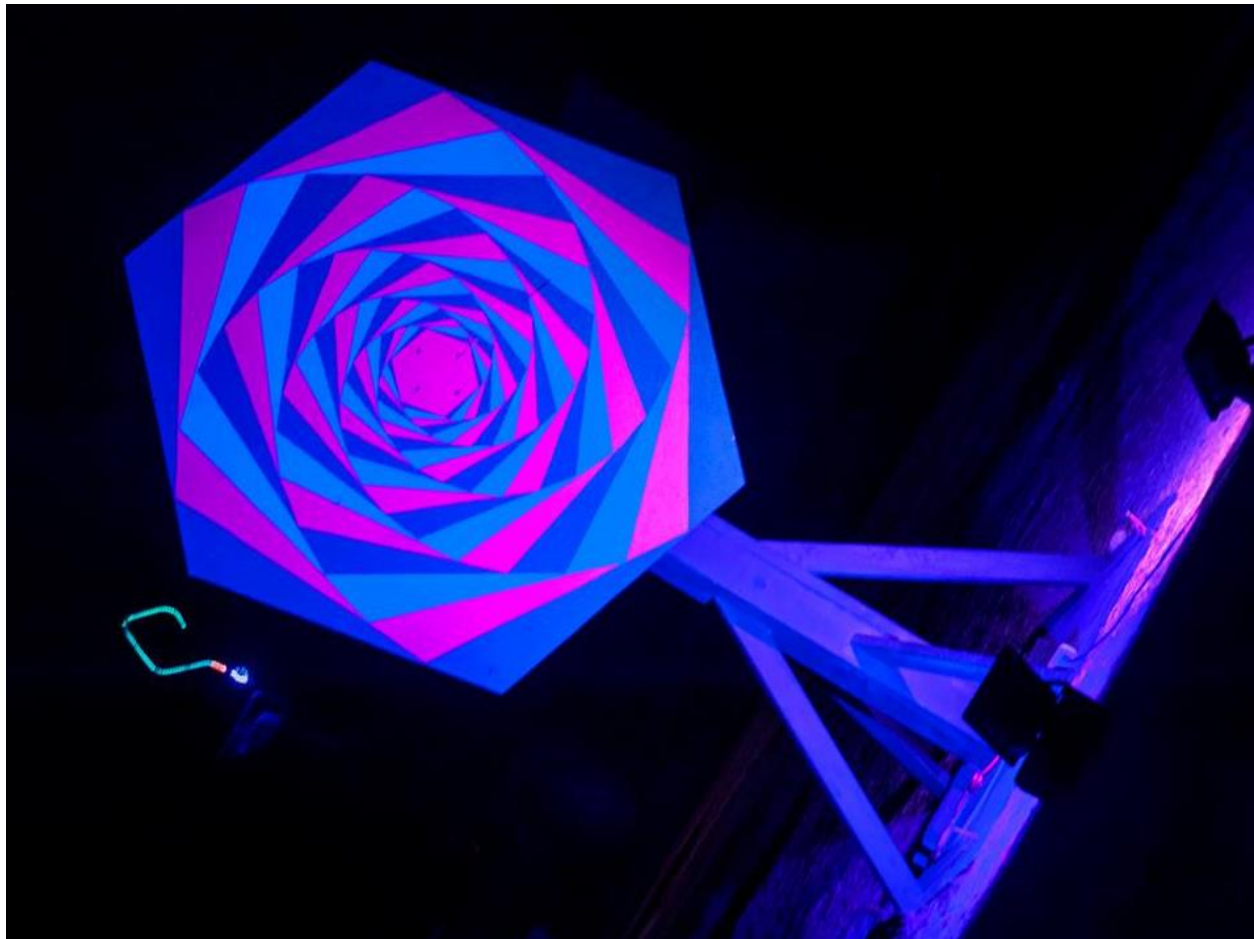
We have been excited to welcome children back to the event for the 2nd consecutive year since 2007. Having children become part of the event has allowed the child within us all shine. Children in communities play an important role, reminding us to view art, passion, new experiences through a different level of lense that engages us to slow down, and have limitless experiences. Children in communities play an important role – reminding us to be free and play like kids again. And, we as adults can help inspire them, helping shape the rest of their lives.

A huge shout out to Stargazer Ranch and Box Elder County. The location is pristine and the owners amazing. Thank you for all the countless hours you put in to helping us create this event. The county is a pleasure to work with from the Roads Department, Special Event permits, the Fire Department, Sheriff, and the Health Department. Thank you all!

Above all, our volunteers deserve to be recognized. An event like this cannot be put on by a small group of people. With all of our wonderful volunteers all of this is possible. Thank you for getting behind the vision and helping to make this happen!

All in all, an unforgettable place in time was created. Thank you all who were a part of it on whatever level you participated! If you haven't done so already, be sure to watch the event recap video: <https://www.youtube.com/watch?v=GwdYpCIVBVY>

The Afterburn report encompasses details and observations from each of different functional teams who worked together to organize the event as well includes feedback received from the community at the Town Hall in September 2017.



Circle of Hypnotism, Art Grant recipient Jaeden Plant (age 9) – photo credit Kathryn Jane

ARTS

Matt Chiodo Vagabond, Arts Director

Art at Element 11 this year was over the top. We were able to grant more funds than ever before! An unprecedented amount of \$34,050 was awarded to 38 projects from the community in the form of art grants this year. We continued the focus on “more art and less party”, and it seemed to show throughout the entire event. Our Art Grant Committee worked seamlessly while going through the applications and being able to award so many projects. The art grant committee consists of 3 BOD Members, 1 Burning Man Regional Contact, 1 Veteran Community Leader and 5 Self Nominated Community Members. Many of the grant applications and recipients were that of new artists that were able to share their passion and creativity. We continue to champion new artists to take the leap and showcase their abilities at Element 11 and other civic art engagement opportunities.



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All art (including effigies and the temple) was included in art grants this year and were subject to the standard granting process. Last year we changed our grant process by having a tiered system which seemed successful again this year. We are proud to announce that we did grant \$500 to a minor child, Jaeden Plant, who developed his own vision and creation of the Circle of Hypnotism. We hope this in turn will encourage more children to participate in the art creation of the city. While we do fund

many art pieces and theme camps across the states, this year funded the Temple, one of our burnable effigies brought from Youtopia, San Diego Crew. This was wonderful addition to our event and hopes that it will allow and influence other

communities to cross pollinate in supporting Art being shared between local regionals. We had a huge artistic response from the community in Boise, ID which added a lot to our event. Having the support over the past few years from other artists outside of Salt Lake has greatly increased the diversity of the art at Element 11 and also helps inspire our local artists to continue to grow.



Temple, Photo Credit Sean Plant

Our rebranded stART event was very successful. We held the event in a new venue this year, at a public art gallery. This is an event hosted by Element 11 for Grant Artist Recipients to educate and showcase their Projects to the community and raise funds to support their vision. It also invites the community to become more involved with supporting the artists by signing up to assist with the building, creating, setting up etc of the project at the event and allows space for others to jump in where they feel they can to support the project in other ways than monetarily.



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There were several art cars in attendance. The online pre-registration process is simple and works. Having dedicated Elemental Mutant Vehicle daily leads would be beneficial. Coordinating better with gate crew and the EMV daily lead for mutant vehicles arrival would also help. We will work on continuing to build a more efficient Artery to assist with Artist Check in/out, EMV Check in/out etc

The Preburn show was phenomenal; it would be beneficial to have a lead assist with adding to the diversity of the show and encouraging collaboration between the many groups within our skilled community.

Going forward, we want to make Arts a focus of the event more year round by working on our civic engagement efforts (e.g., public schools, public art spaces, working more closely with Burners without Borders), empowering artists to do what they do best, continuing our efforts of communicating the idea of more art, less party, perhaps hosting a family friendly arts event, and working to get outside grants to help fund Element 11. It would be wonderful to foster new sense of artistic intercourse with our surrounding regions.



Dinos – Photo Credit Jamie Showalter

BALLYHOO

Callie Voss, Ballyhoo Captain

This was the third year of our Ballyhoo Department which was created to positively promote Element 11 within the community. We continued recording and uploading all of our Town Halls to [Element 11's YouTube channel](#) by the next day in an effort to uphold transparency.



Graphical posts on Facebook and our website were highly utilized and uploaded often to keep the community informed about Element 11 specific events, launches, deadlines, etc. We created an archive for outgoing posts from Element 11 Facebook and Instagram to use for releases to keep a more unified delivery for posts and updates. We included E11Utah hashtag to broaden the viewer demographic.

All printed media (tickets, wristbands, lanyards, perimeter credentials, event entrance sign, survival guide, WWW guide, and volunteer t-shirts) were designed using the new E11 logo and this year's theme art. Such great theme art really made the

process simple. Perhaps in the future these tasks could be designated to a lead rather than BOD member. We do have a great template in place for the Survival Guide that just needs minor updates each year. This guide is a great tool and is utilized by most participants as most showed up for the event well prepared.

Our post-event video has been coordinated as an art grant the past several years this has worked well. The artist creates their own piece of media. We provide the artist a picklist of items we would like captured such as the Art Grant Recipient Lists, all Departments (Gate, Greeters, Rangers, Center Camp), Children, the Welcome to E11 Address from BOD/Land Owners etc. They are given the same autonomy and respect that all participating artists are given, and free will of their creation. The results each year have been fantastic, this year the video was created by a first year participant.

We need to update and recreate a more time efficient calendar to assist with promoting and time release for our marketing information. This includes our Theme Submissions, Theme Art Submissions, WWW Guide information, Printed items such as WWW, Tickets, Stickers, Signs, Laminates, Survival guides.



Event Materials, Photo Credit

CORPORATE RECORDS

Michelle Davis, BOD Secretary

All of Element 11's bylaws, corporate records, pertinent documents, permits, and meeting minutes are stored in our cloud, which is accessible only by BOD members; hard copies are also kept, but they are scanned and uploaded to the cloud. As well, bylaws, policies, and Town Hall meeting recordings are available to the community on our website. Financial information is



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available upon request. It is organized by year with folders for each department. Having all corporate records in the shared drive is helpful when attempting to reference back to prior years especially after people rotate off the board.

Element 11 has an office storage space located at Utah Arts Alliance. This is a place for items to be stored by many departments that are used for in-town events or to store perishable items. This location also functions as our mailing address.

ELEMENTAL PUBLIC WORKS

Topher Danater, EPW Director

This year a big project that the county required for us to obtain our permit was to complete Road Repair. Per the county request we were required to add 10,000 tons of gravel to the road in preparation of the event. We were required to have water trucks running on the entry and exit roads as well. The roads held up strong after our event and made for a much smoother exodus.

Gorilla –

Photo Credit Chase Gallegos

In addition to road repair, we held one official We Build This City (WBTC) weekend prior to the event. There was a large group of volunteers who attended and helped put all the infrastructure pieces into place. We simplified the street signs and added deeper stakes to ensure that they would not blow over.

Porta-Potties were ordered through Honey Bucket, we had 55 Standard Units and 5 ADA Units. They were serviced every day and the community feedback was extremely positive regarding the cleanliness of the potties.

We decided to go with stronger aluminum signs to fight the wind but UDOT decided the signs on the interstate were too close to the road and took them down without contacting us. BLM came to the rescue and made a sign for us and posted it to replace the one that they removed. We added a construction sign to communicate with the travelers 'Respect the locals' which UDOT also impounded.

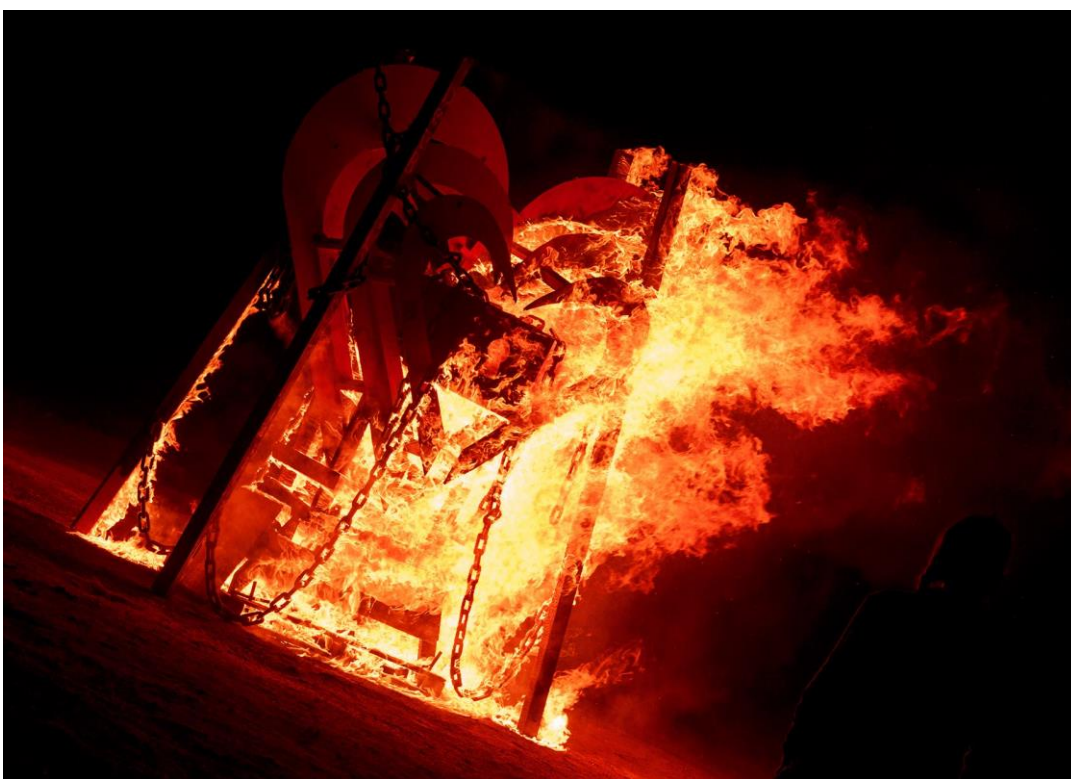




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Post event teardown was completed on Sunday & Monday following the event. There were many volunteers that didn't show up that had previously signed up which lead for a very long day for a small handful of volunteers. We may need to simplify the city structure to keep the teardown simple for the volunteers that are able to stay and help.

Alternating winds and unsecured trash was the largest problem with moop this year. As we were breaking down the city we watched multiple theme camps with metal detectors and moop sticks walking around cleaning things up. THANK YOU! We ended up with just one bucket of small moop and a few structural pieces to clean up. We will continue to encourage and educate on Leave No Trace.



Heart Fire – Photo Credit Kathryn Jane

EXECUTIVE

Stan Clawson, BOD Chair

This year, I served as the Executive Director/Chair for the first time. My primary goal going into this year was to first-and-foremost work to facilitate a cohesive and (hopefully) harmonious Board of Directors. The idea being that a solid BOD would create a successful Element 11 event. Our Board of Directors had some major hurdles to overcome in order to bring our regional arts event to fruition. The two biggest being repair of the roads into Stargazer Ranch and working with Box Elder County (BECO) to secure permits for our event. I began by meeting with each board member to discuss their goals for the year, having continued dialogue with each member, as needed, throughout the year. Most of my one-on-one meetings and communication was done privately. I don't believe in public discussion for most matters, because it isn't necessary, may not be applicable to other board members, and can look like I'm trying to call someone out publicly — which is only self serving. So, I tried to do one-on-one as much as possible. This seemed to work incredibly well. I also tried to better use our Executive Committee, which

consists of myself, the Vice Chair, the General Manager, Finance and Secretary. I tried to work with the Executive Committee before bringing issues before the rest of the BOD. Again, this was a way to bring people into the loop once a solid plan was in place. This also seemed to work well, and didn't bog down the rest of the BOD - thus allowing them to focus on their work.

Most BOD communication is done via Facebook and I felt that overall, our BOD did well to stay focused and not let emotions derail conversations. When issues occurred, I tried to address them privately with those specific individuals, as soon as possible. When there were issues between two or more BOD members, I did my best to work independently with each person. I also

encouraged all parties to talk to one another, with myself as a mediator if needed. Most issues were resolved in some fashion, and I never had to do in-person mediation. During our in-person BOD meetings, I strived to remind everyone of our primary goal: creating a successful arts event. Especially when emotions and stress levels were high. We all suffer from "Lizard Brain" from time-to-time, and keeping focused on the end goal can always be a struggle.

When it came to making decisions, I tried to facilitate rather than bombard with my opinions. I wanted the group to come to their own conclusions. In instances where I saw splits in opinion or where my input was required, I tried to offer productive, level-headed suggestions. And I always avoided being set in my opinions. Nothing was off the table and I always supported any decisions that the group made, even if they ran counter to what I would have preferred. This may seem to many like a backseat or "uninvolved" approach, but I believe that a group that comes to its



own conclusions together is more invested than a group that has a boss telling them how things will run. This seemed to work really well this year. I also let people run their departments without interference. I offered input as needed, but felt strongly about people succeeding/failing on their own. The BOD is an incredible learning opportunity and should be treated as such.

In addition to leading through facilitation and working individually with each individual, I prepared the agendas (with BOD input) for each meeting. Each meeting was very productive and jam packed. I don't recall ever ending a meeting early. We had a lot of topics to cover, and we managed to get everything covered each meeting. I also created the agendas for our quarterly town hall meetings. All town hall meetings were recorded and uploaded to YouTube for those who couldn't attend.

In addition to communication with the BOD, I also communicated with the Burning Man Regional Contacts and other community members, including our Burning Man community, The Stargazer Ranch Owners and members of the Box Elder County Sheriff's Department and Highway Patrol. All communication was done professionally and I stayed away from gossip or hearsay. In any community, rumors spread like wildfire. So I did my best to stay on topic and not let false information turn into



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potential disasters. All communication with the Regional Contacts was very good, as was dialogue with our community. Even when difficult decisions had to be made, simple one-on-one conversation alleviated most concerns and left concerned parties satisfied. Most of my community interaction occurred at Town Halls, PreCompression (stART), and the Element 11 event. At the Element 11 event, I maintained sobriety for the duration event, so that I could be on call for any potential incidents. Being in work mode for the entire event was great because it allowed me to approach situations with a clear head — ready to problem solve.

This year, the biggest challenges for Element 11 involved working with Box Elder County to secure permits for our event. This was an unforeseen challenge, but one that our team tackled very successfully. As part of the permitting process, we agreed to do several things: First, repair the damaged roads leading into Stargazer Ranch. We worked with BECO and the Stargazer Owners, as well as a dedicated/hard-working team of volunteers. The roads were completed to the satisfaction of BECO and participants responded positively to the improvements. We had to sell vehicle passes to help pay for the road repair, but most participants had no problem with paying the additional cost. Second, we needed to provide additional ambulances for the event. Luckily we were able to get them for a reduced rate and having them also satisfied BECO. Finally, we were required to fund additional law enforcement. The BECO Sheriff's Department had concerns about low staffing during a potentially "incident occurring" event. We paid to have additional police and one highway patrol officer on hand for our event. We also made efforts to communicate the need for greater safety to our participants. Especially when traveling to and from the event. We purchased a flashing road sign to encourage being respectful to Park Valley (the nearby town) residents. And when the event was done, Stargazer Ranch owners greeted everyone as they were leaving, to make sure everyone was sober and safe to drive. I'm happy to report that the sheriff's department was very pleased with our efforts this year. They informed us that we had an "incident free" event, meaning no ambulance/life flight or arrests at the event. This is the first "incident free" Element 11 in several years.

Working to secure permits was by far the greatest challenge this year. And I did everything I could to facilitate good dialogue between the BOD and the Stargazer Ranch Owners. The end result was a successful and safe event. Furthermore, I think we showed BECO that we are indeed committed to being civically responsible.

In terms of suggestions for moving forward, I think the Chairman needs to focus on facilitation rather than constantly following up with individuals to ensure that they are fulfilling their duties. This is more of a General Manager job. However, I had to constantly follow up with specific individuals to make sure they were getting their work done. A strong Chairman/General Manager relationship is key. If those two parties aren't on the same page, it can be incredibly difficult. As for a wild "out there" suggestion, I think the BOD needs to reduce its size to about 5 or 6. And then delegate lead positions for the rest of the departments. 14 BOD members is a lot and that can make voting/consensus/decision making difficult and stressful. I see a small BOD working with 8 lead managers (leads) to get the work done. I also think each department needs to bring on volunteers that could be potential replacements.

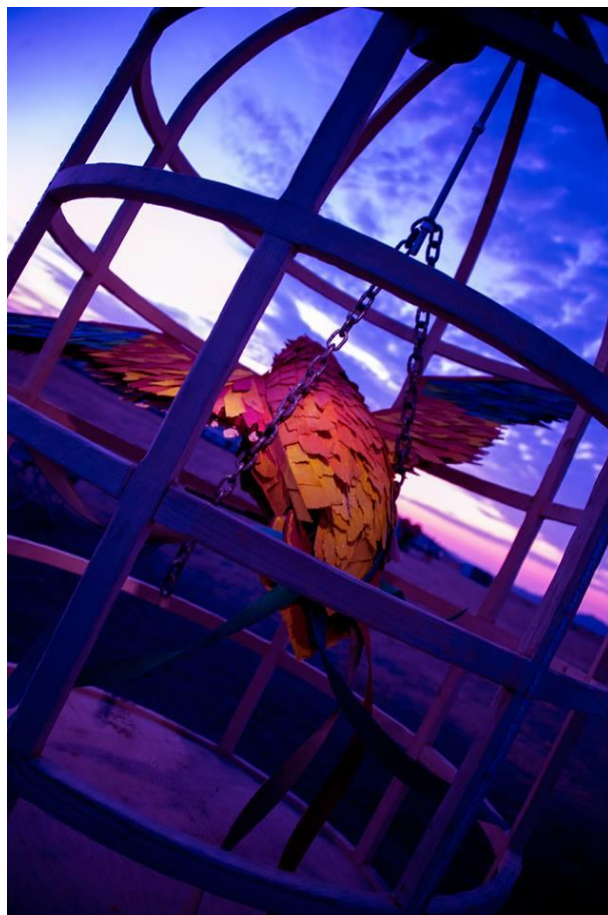
Overall, I'm very happy with how things went this year. I attended the Global Leadership Conference (GLC), but spent the majority of my



time supporting my team vs. networking. I feel like our group did amazing work this year, under incredibly stressful circumstances. I'm so incredibly proud of their efforts and how cohesive everyone was. They all excelled in their departments. Great roads, best Center Camp ever... just to name a couple examples. I equate this year's Element 11 to the scene in "Back to the Future" where Marty is racing his DeLorean time machine down the street, hoping to connect circuits with the Clock Tower, just as the lightning strikes. We were down to the wire, we had no wiggle room.. and yet... we pulled it off and had one of our most successful events to date. "GREAT SCOTT!"



PHOENIX – PHOTO CREDIT KATHRYN JANE



FIRE AND SAFETY

Phil Oleson, Dangerous Arts Director

Stargazer Ranch has a very high fire risk and our fire policy was appropriate for this year, Box Elder had many fires right before the event and we wanted to ensure that Element 11 went without incident. Annually we review and update the Fire/Flame, Airborne Art and laser Use policies. We created a new Effigy Burn Guidelines and Burn Plan document which was completed and reviewed with the Effigy builders and the fire team on site. Newly implemented for the 2nd consecutive year is the Fire performer wristband protocol, this was created with our legal liaison which the performer must attend a safety course and sign a liability waiver. The area for the pre-burn show as well as the effigy field was prepared prior to the event to eliminate as much risk as possible by mowing and raking the cheatgrass of the surrounding areas and creating the fire breaks.

The Dangerous Arts Director met many times throughout the event with officials to ensure a safe burn plan was executed. In the future, it would be beneficial to hold a class for the effigy builders to educate and allow the builders to share amongst themselves on best practices for fueling etc. We had a FAST Lead for Element 11 who inspected all the liquid propane art installations. Mark Wakefield was the DAD Lead this year. He was the Fire Chief and all around go to guy for all things flammable. He worked side by side with Element 11; however his plate became very full and ended up with more responsibilities than he should have. We need more ESD Volunteers so we can spread out the On Call responsibilities. Having a lead is imperative for this department.

We enhanced the Engine 11 team and got more developed on our process' and procedures. We purchased several hand pumps, a portable gas pump and other hand tools. It may take a few years to become established, but every year is a growing and learning experience. We are actively working on recruitment, some of our volunteers are out of state participants and we have had the opportunity to partner with Box Elder County and BLM.

Overall we had very safe and successful burns this year. With additional training, education and more volunteers this department will continue to grow.



RANGERS, MEDICAL, SANCTUARY & SECURITY

Wynn John, Edge of Chaos Director

COORDINATION WITH BOX ELDER COUNTY

We have an exceptionally good operating relationship with Box Elder County Sheriff and Fire Departments. The Fire Department (along with BLM fire crews) provides exceptional support during our burns, and the medical/paramedic support has also proved to be a great asset.

Because of off-site incidents and concerns raised by local residents after the 2016 event (issues that we were not aware of) the Sheriff's department committed to the residents to increase their patrols and coverage of the area during our event. E11 was expected to cover the costs of these increased patrols. Due to our commitment to safety for our community and the area residents, our desire to cultivate good relations with our neighbors and the Sheriff's department (and don't forget Civil Responsibility), we agreed to cover these costs. This resulted in an unanticipated \$15,000 expense for the event.

Law enforcement was far more present and visible at the event this year. Two of the roads at the event

site are county roads that LE can enter and travel at any time. The on-duty BOD tried to greet them (and offer to show them around) whenever they arrived at the gate. Two Deputies agreed to a tour (a few did not), and it was great fun driving around and showing them the event. Participants were generally friendly (with some noted exceptions), and our interactions with them were very positive.

No arrests or evictions were necessary this year, and no medical emergencies or transports were reported this year. This has not happened in a long time. We attribute this, at least partially, to our community efforts to encourage people to take care of themselves and others. We also are not aware of any off-site incidents this year. Due to our lack of incidents this year, the general reduction in incidents over time, and the extreme costs associated with law enforcement support, we will be revisiting the necessary coverage required for the event with Box Elder County. However, we anticipate that significant law enforcement costs are going to be the norm going forward. We also recognize that a good relationship with the Sheriff's department is essential for the well-being of our community and the event.



RANGER TRAINING

Pre-event training at ROM went exceptionally well. The Black Rock Ranger training increased our knowledge, experience, and confidence. The location and time spent built camaraderie, and the event is time and money well spent. There were over 60 participants at ROM this year which included approximately 19 new attendees.

PERSONNEL

Recruiting efforts worked well this year thanks to our Volunteer Recruiter, Olga Nikishin, for most departments. Each department utilized day leads and medical also had shift leads. We should continue to focus on recruiting for Medical volunteers as that was our biggest area with open shifts.

Rangers had 57 volunteers work shifts this year, with 16 new Rangers. Ranger mentoring went well and the department is excited to have so many new faces. Rangers also implemented a new position called "Scribe" who assisted Khaki with recording incidents (on a lap top), checking radios in/out, and generally supporting Khaki and Rangers in the field. This was a great success and will be continued. We also had a very active Ranger Outpost (Outpost Alderaan run by Vader and Wookie) this year which was a great asset to the community. We still had trouble staffing the later part of the festival (Saturday night). Rangers responded to numerous typical event issues.

Sanctuary was utilized by participants more this year than in the past indicating a growing awareness and value of the department. Unfortunately, we did not see a similar growth in volunteers, so Sanctuary was often understaffed and the Department Lead (Trieste Palmer) was overworked. A significant number of Sanctuary visits this year were heat and alcohol-related (it was a very hot year). We have a dedicated and growing team of volunteers at Sanctuary, but we need to continue to build the team and focus on staffing during higher-demand hours.

HEADQUARTERS

The hard-sided mobile containers continue to be essential for Ranger and Medical HQ and provide a quiet, cool space for department volunteers. Once again there were issues with power cables to connect the rented generator with the HQ

buildings. Power cables were purchased this year (after none were delivered with the units). The cables were expensive (\$600) but will be available in future years and, hopefully, the ongoing issue with power connections will be resolved.

Sanctuary set up in the permanent bunkhouse structure and was a well-used space. The room was cooled sporadically with an evaporative cooler. Cooling in Sanctuary is essential.

RADIOS

The event utilized new radio frequencies this year (new channels). Most traffic ended up being on the Ranger channel, which new not necessarily ideal. The check-in/check- out procedure at HQ was improved with a laptop and spreadsheet.

OTHER EQUIPMENT

For the most part we had all of the equipment we needed. As noted above, we purchased two cables for the HQ mobile containers to (hopefully) avoid last-minute stress getting power to the offices.

The E11NET team provided an internet link, which made way for a VOIP phone to contact the outside world.

Medical maintains an extensive inventory and other departments maintain limited supplies.

EVICIONS

There were no participant evictions this year. This is an improvement over last year and we will continue to work with the community to educate participants about our code of conduct.

POLICIES

Small modifications were made to several policies, including volunteer appreciation policies. Our Emergency & Evacuation Plans could be improved upon for next year.

There most substantial policy change implemented this year was a decision, by the BOD, to allow children to explore the event with a person designated by the child's parent. This meant that children could walk through the event with responsible (non-adult) friends or family. Children were still to be accompanied by another person at all times. No issues were identified with this change in policy.



MEDICAL

2016 was JP Bernier's 6 th year overseeing the Medical volunteer team. After many years of outstanding service, JP stepped down from leading the volunteer Medical team after the 2017 event. One of our biggest challenges of the next year will be finding a replacement Lead (or Co-Leads) and further building the Medical team.

VOLUNTEER STAFFING

In order to encourage volunteers to work during high-demand hours, JP and Vita Bernier covered all of the Medical shifts on Wednesday, Thursday, and Sunday. Volunteers signed up for shifts on Friday and Saturday, but of 73 (3-hour) shifts, only 43 shifts were filled. Growing the Medical volunteer team continues to be a challenge for the event.

To address the shortage of Medical volunteer support, E11 hired Box Elder County EMS to provide standby service from 12:00 PM on Friday, to 12:00 PM on Sunday which included two ambulances and at least 2 EMT Intermediate personnel at all times. Coordination was done through Corey Burand, who is the Box Elder County Fire Marshall. It was Corey's 3rd year with the event and played an invaluable role coordinating his staff with our shifts and ensuring that all situations were handled efficiently and professionally.



SUPPLIES AND OTHER EQUIPMENT

The general equipment needs of Med Tent were met this year with satisfaction. Equipment to be replaced from festival supplies for next year includes: triangle bandages, XL Nitrile Gloves, 500ml and 1000ml injectable NS, Sharps shuttle, Steri-strips, and sleeping cot sheets. JP's personal items that were used/damaged include: (1) Oxygen bottle regulator, (1) EKG electrode pack, (1) 18ga IV catheter, (1) 20ga IV catheter, (2) IV start packs, (2) sleeping cots (one was broken, and another was contaminated. The contaminated cot was disinfected and placed in the storage pod at Stargazer with the other tables and chairs in a green cloth storage bag. The broken cot was thrown away.

The Medical team found the t-shirts this year to be a disappointment. The wrong logo was used, and there was no text on the back of the shirts. The logo that was on the front is the one that is historically on the back.

OPERATIONS – STATISTICS

- (52) documented single-line (minor treatment) entries

- (8) documented MIR (substantial treatment) entries
- (0) Hospital transports*
- Total: 60 patients

*Note: There was one documented patient who was advised to seek medical attention upon leaving the event. An inquiry to Bear River Emergency Department on Sunday showed that no one under the patient's name came in. It is assumed the patient went home without seeking additional care.

SECURITY

Having professional security at the gate after hours and on the radio was again a huge benefit to the event. The security team was always willing and eager to help when Rangers called. The Security Lead (John McClain) reports that he felt his team had great synergy this year. They diffused several difficult situations, but no arrests were made this year, and nothing escalated beyond words and consequences being laid out.

Security assisted with numerous "odd jobs" of moving things around and assisting participants, the Rangers, and the BOD, and even helped sell leftover ice. They also corralled some lost sheep that strayed out of the festival. They reported positive interaction with law enforcement. Security also assisted with fire perimeters, including cold drink delivery to the Sandmen. Our security team continues to be a great asset to our event.

TECHNOLOGIES

Daren Sabin, Director of Technologies

WEBSITE

The website runs well with minor trainings needed for other Element 11 directors to help maintain content. We moved the email over to Gmail the end of 2016 and setup the free Gmail G-Suite for nonprofit. All email hosting is now through Gmail. With the new free nonprofit Gmail account we moved all Element 11 documents to the Element 11 controlled drive space. In 2017, Element 11 applied for dedicated FAA Itinerant licensing through FCC Form 601 (CFR-2010 title 47-vol5-part 90). The license was filed with Non Profit status and is good for 5 years, at which then will need to be renewed at the cost of \$70.

RADIOS

This year we started out with 15 Motorola and 18 Baofeng radios. We purchased 20 new radios for event communications. Next year we plan to retire the Motorola radios and purchase an additional 20 new baofangs.

Rangers really stepped up this year with creating a seamless check in and check out process. All radios were accounted for at the end of the festival.



E11 NET

We purchased new hardware for local Wifi setup for Admin, Medical, Rangers and volunteers. We also purchased hardware to link center camp and supply Wifi from Center Camp. We did not open the Wifi up for all but used it by word of mouth password for access that did not change throughout the event, bandwidth and usage was not an issue for access. The VOIP phone worked well for outgoing but incoming dialed calls had issues. This year we had 2 leads who assisted with E11 net. We met monthly leading up to the event and had programming parties setting up the infrastructure network. Jeff Jayne is the internet point to point lead and helped design and consult on E11net. He maintains the sole relationship with Beehive Tech who sets up the internet feed in Park Valley. Currently this is the only relationship we have with Beehive, Jeff travels often and makes himself available although we should really build our own relationship to establish the internet feature in the future.



FINANCE

Olga Nikishin, BOD Treasurer/Finance Director

Element 11 2017 had another successful year! We almost sold out. Tickets were sold in person at one retail location in Salt Lake City (IconoCLAD). Tickets here could be purchased without the fees added by online ticket sale providers. A huge thank you to the owner and employees of IconoCLAD for selling so many tickets! Our online tickets sales were through EventBrite which went very well.

This year we decided to give a first year Board member, Rachel Hamilton, all duties related to ticket sales and Box Office/Gate at the event. This took a lot of pressure off the other Treasurer so we could combine this position with being Volunteer Coordinator. I think one of our strengths as a Board is mixing and matching positions to better fit the skills of our current Board. This separation also allowed a new Board member to get experience with Finance related tasks so she can take over as Treasurer in 2018. This arrangement worked very well.

Our Finance department is well organized with detailed spreadsheets that quickly break down all our expenses and track all the needed tasks such as reports. This makes it a lot easier to transfer information from Quickbooks. These spreadsheets can be reused each year so even someone with no financial background can step into these tasks with ease. This is the first year we implemented car passes as well. We made it \$20 per vehicle. This was due to high costs of road repairs and shrinking camping space as more participants come to our event.

This year we had a difficult time getting our permits. The county members were concerned about our event so they put pressure on the County officials to increase our expenses. We were asked to pay for extra highway patrol and county law enforcement. We were asked to make major repairs on County roads as well. These extra expenses were pulled out of our Savings account, outside of our yearly budget. The breakdown is listed below.

Event Income so far:

- Standard Ticket Sales: \$154,186.05
- Discounted Ticket Sales \$4,803.00 (Free tickets, 50% off tickets, 25% off tickets)

Total Ticket Income: 1225

Tickets = \$\$158,989.05

Total Ice Sales: \$2,288.00

Total Vehicle Pass Income:

\$12,880.00

Total Event Income =

\$174,157.05

Expenses so far:

- Art Grants: \$34,050
- Executive: \$12,500 (Venue Cost)
- Finance: \$1,017 (Postage, Envelopes, Labels)
- General Manager: \$7,518 (Insurance, Permits, BOD Patches)
- Community Development: \$2,193 (Supporting events/fundraisers, theme camp support)
- Arts Director: \$200 (Precompression)
- Ballyhoo/PR: \$6,470.80 (Ticket Printing, Wrist Bands, WWW Guides, Survival Guides, Swag, Volunteer Shirts, Volunteer Laminates, Social Media)
- Box Office/Gate/Ice Sales: \$2,989.08 (Ticket mailing, Ice truck rental)
- Center Camp: \$7,837.73 (New infrastructure, Infobooth, Decor)
- EPW: \$28,568.05 (New infrastructure, Portapotties, Water Truck, Equipment Rental, Generator, road maintenance)
- Dangerous Arts/Fire Safety: \$3,841.52 (New fire pump, Perimeter lighting, Supplies)
- Technologies: \$2,901.96 (Radios, E11 Net, Satellite Phone)
- Volunteer Director: \$2,334.10 (Oasis Kitchen, Volunteer Schwag)
- **Permit Conditions Extra costs: \$45,234.50** (Road Repair, Extra law enforcement, 2 Ambulances on site)
 - This amount was pulled from Savings reserve and not in original budget
 - County Road Repair: \$30,024.50
 - Extra Highway Patrol: \$810



- Extra Police Force: \$14,400.00
- 2 Ambulances on site: \$7500

Total Event Expenses: \$192,240.35

Total Event Net Income: -\$18,083.30

VOLUNTEER SUPPORT

Olga Nikishin, Volunteer Director

We kicked off Volunteer recruitment at Burner Day in the Park in May, which worked great. We had a volunteer table with “meet the BOD” posters and departments to volunteer with, and sign-up sheets. Volunteers manned the table and answered questions during the event. It was great for recruiting potential leads and meeting new volunteers. We gathered emails that would then be added to our Mailchimp email list where we would send volunteer opportunities. We also have a very active “Element 11 Volunteer” Facebook group. This group has shown the greatest response to volunteer needs, Element 11 updates/events, and answering volunteer questions. There were many questions that came in through Volunteer Director and Element 11 page Facebook, as well some questions to our emails.

Volunteer recruitment definitely takes a lot of communication and involvement on the Volunteer Director’s part. This role needs to be able to respond to a lot of online communication. Online scheduling was done via Sign-up Genius again and that program works well. It’s easy to create the sign-up forms as well as for the community to sign-up for shifts. Overall there were

427 slots to fill (not including rangers or sanctuary). 81% of these were filled online prior to the event which is fantastic! There were 81 Medical shifts to fill and 56% of those were filled. We definitely need to keep supporting our Medical team since they are vital to our event. There was also volunteer sign-ups done at the event – people coming by the Volunteer Lounge to see how they could help. Most shifts were two hours except Gate was three hours, which worked well for that department. Two hour shifts attract more people to sign up and less stress if someone does not show up. We need to ensure Gate or Greeters have it on their talking points list to mention Volunteer sign-ups available at the Volunteer Lounge. Sunday shifts for clean-up/tear-down are



always the most difficult to fill. We had the Big Book of Shifts which lived at the Volunteer Lounge and Infobooth (at Center Camp) – day leads did an awesome job recording everyone’s hours worked. This system should be continued next year. We

also had a Sign in sheet at “We Build This City” for set up. We use these Sign ins to calculate volunteer rewards for the following year.



It is definitely tricky to rely on people showing up for their shifts on Wednesday. It was helpful to have Gate open at noon this year, and it helped to not open Volunteer Lounge/Infobooth till 2pm on Wednesday. It was helpful to have more laminated “How To Guides” for each department. This seemed to make things go more smoothly as we still struggle with “no shows” sometimes. This year we implemented “Volunteer Coordinator” roles. We had great feedback on this position. This person was in charge of managing/signing people into the Big Book of Shifts. They also helped guide volunteers if there Lead was running late. They were in charge of Lounge radio and communicated with Info Booth and helped answer volunteer questions. They were also the only ones designated to pass out swag once volunteers completed their third shift. This made the swag system go a lot smoother instead of having too many people have access to handing out swag and running out early.

Next year we want to put more emphasis on empowering Lead positions. We want them to be more involved throughout the year to have more ownership and take charge of their departments. We have some strong Leads but often times the first contact they have with their BOD trainer is through a Facebook message online and then at the actual event. We hope to keep this dialog going all year so we need to rely less on opening up “Day Lead” positions to the public and getting people who do not have enough knowledge to take charge of Lead positions. Training should occur before the event – in person training of day leads would be ideal, but phone calls to each day lead also works. Also, day leads always have tons of questions before they commit to being a day lead; each department should be responsive to these questions when they are forwarded them from Volunteer Recruitment. We tried to promote signing up to be a Lead or Board member all year and we got a few new faces that way but it’s usually the same people who really commit to the Lead roles and can take charge when issues arise. It was also helpful to send out Volunteer/Lead “Feedback Surveys” to hear more details about how volunteering went for those involved.

It really does work best to have Day Leads rather than one lead for an entire department. We do need a MOOP/Theme Camp check-out lead on Sunday, who is both organizing a team of MOOP sweepers as well as checking out Theme Camps and doing a walk through before the final responsible party for the camp leaves. Having Floater shifts to step in where needed is also helpful at the end of the event. This year we also had the owners of Stargazer stopping each car on the way out of event to make sure they were sober to drive. This caused a bit of an exodus but overall this impressed County officials in making sure our event is safe and promoting more responsible behavior in general.

This year clean up seemed to go very smoothly and everything was done by the end of the day on Sunday. Volunteer Lounge was broken down after breakfast around 9am on Sunday. We had enough hands on deck after feeding people and it went relatively quickly. It was decided to leave a “skeleton kitchen” to continue servicing volunteers. This proved to be more of a pain to take down at a later time, with less volunteers. Next year the whole structure should be broken down that morning.

No changes were made to the Volunteer Appreciation Policy for general volunteers this year, and this still proves to be a helpful incentive program in engaging volunteers. It is slightly concerning that the number of awards has been growing each year since we added another day to the event and volunteer hours are being more closely tracked. We hope this number does not keep growing too much to affect our ticket sales.

VOLUNTEER LOUNGE

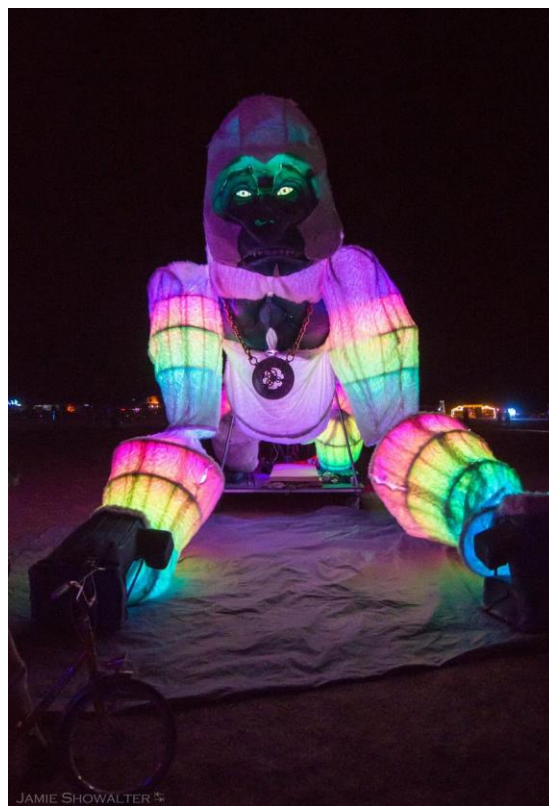
Olga Nikishin, Volunteer Director

Our volunteer lounge this year was the best it's ever been – it was a true highlight of the event! Anne Russo and Anna Sierra were the overall leads, with the Volunteer Director supporting them when needed. They coordinated delicious meals to server our volunteers as well as created a wonderful communal shady space for volunteers to hang out. It brought people together as well as nourished them. There were lots of volunteers who helped preparing food and with clean-up. Day leads were required to have food handlers permits and they all did a great job organizing their crews. There was always a radio at the volunteer lounge for communication ease. We reused the structure we purchased last year, with minimal maintenance expenses. The kitchen was the first time set up at We Built This City. Hours were tricky to record since people took breaks during the heat so we gave 4 or 8 hours to people who worked about half day or full day.

This year we simplified meal time by saying anyone wearing their volunteer laminate could eat at the volunteer Lounge. This worked out well and we didn't catch people abusing this system. We also gave out "build crew" laminates to Temple and Effigy builders. They were super grateful for the food as they spent hours setting up their projects.

Schwag for volunteers this year included E11 mugs, t-shirts, patches, and pins. We had quite a bit of swag leftover so we will have to keep refining the number we order. We let anyone who went to We Built This City have whatever swag they wanted. Otherwise you had to work at least three shifts to get swag. Rangers/Medical had their own shifts/swag as well.

The volunteer party was held in September this year and was a smashing success! Community Development department was in charge of putting this together. They rented out a bar but since it was a private event, all ages were welcome. We still did not have any children who attended. We handed out a drink ticket and provided some appetizers. We had a great turnout of around 80 people. The food ran out too quickly so we'll have to play around with the budget for this next year. It was difficult to keep costs low since alcohol and food add up quickly.



OPERATIONS

Cassie Plant, General Manager

This year the Board of Directors did a phenomenal job planning and executing our START (Precompression), Burner Day in the Park and Element 11 Regional Burn. We have hosted quarterly community Town Hall meetings where the community is engaged in the planning aspects of our non-profit organization, which we also invite the RCs to give updates as well. All of our activities this year have been family-friendly, including Element 11 which welcomed children under 18 back for the second time since 2008.

The BOD meets monthly, which allows us to build positive rapport and gain trust between board members and allows for face-to-face time which is important. Most of the BOD meetings have been approximately 2 hours per month. There is an agenda created by the chairman based on input from the BOD that guides each meeting. Stan did a great job at posting the agendas ahead of time so the BOD would come ready to tackle all the things. We mostly stayed on task and were able to get through all agenda items. It's important to let the entire BOD as a whole contribute to the agenda as well as make sure that they have the time they need to be heard in our meetings.

We have an Executive Committee consisting of the Chair, Vice-Chair, Secretary, Treasurer, and General Manager. Members must have already served a year on the BOD to be eligible for an EC position. The EC is a group that the rest of the BOD looks up to and listens to. The EC is a great tool for steering the vision with the rest of the BOD. This year the EC met many times on different items which allowed us to become aligned with one another when presenting items to the entire BOD as a whole.

Facilitating harmony and good communication among BOD members is a huge task and probably one of the most important of the chairman. We had some struggles this year with not communicating well with each other or people feeling like their toes were being stepped on. We can continue to improve this by refining the MOP better and further delineating roles and responsibilities and empowering more leads to step up in the community allowing the BOD to delegate. The MOP really helps





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define each director having responsibility of an area/department would work best. Facebook is a great tool, most of our communications outside of the BOD Monthly meetings are held online. It can easily make things worse when communicating online instead of in person, we need to be better at stepping away if we feel emotionally charged before responding. We should focus more next year on making it a point to communicate in person on difficult topics. More face time could help the BOD more successfully navigate occasionally rock waters, but also when they are smooth. This year we did a great job at having one off meetings for multiple things such as the road repair, and obtaining our permits.

Many members of the BOD was invited to attend the Burning Man Global Leadership Conference (GLC) this spring, as well as presented. It was a great opportunity for everyone who was able to attend! There was a lot of networking opportunities with other regions and some really great workshops that provided good tools for our board to continually work on improving our processes.

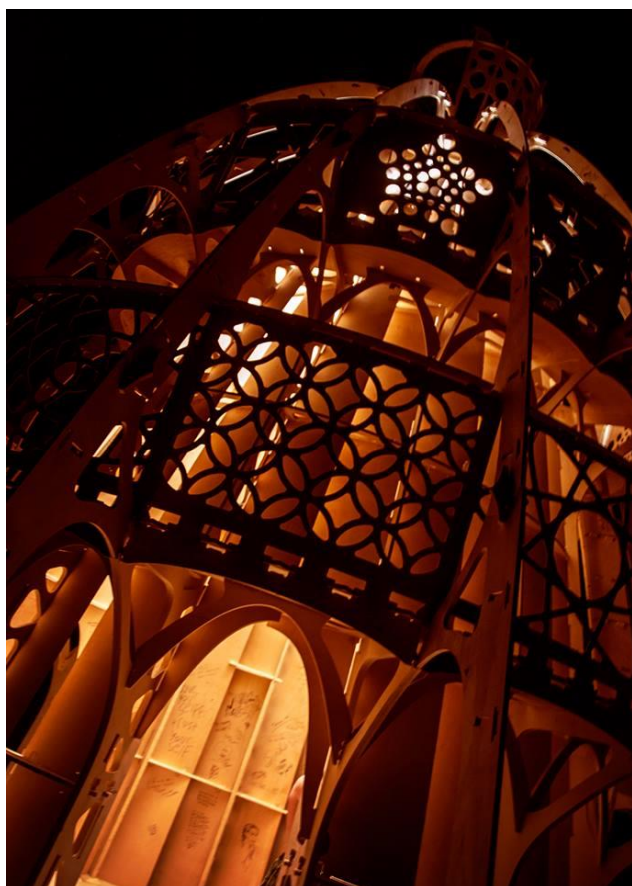
Personally, I have had the great honor and privilege to lead an amazing group of friends who are more passionate, caring, and artistic than most individuals around. It didn't come without many tears of frustration and gratitude, it is a very challenging task to do so but so very rewarding. When individuals are able to come together, find common ground, put ego aside, commit to respect one another, invest their interest for the greater cause of our community, communicating clearly that anything is possible. I couldn't be more proud of the astounding humans that I have had the privilege of leading beside.

BOX OFFICE/TICKETING, GATE AND ICE SALES

Rachel Hamilton, Box Office/Gate Director

Tickets were sold in person at one retail location in Salt Lake City (IconoCLAD). Tickets here could be purchased without the fees added by online ticket sale providers. Tickets were also made available at a variety of art builds and fundraising activities to encourage participation at these events as well as make it more convenient for volunteers, builders, and artists to get their tickets. Our online tickets sales were through EventBrite. Rachel Gillmor Hamilton and her son, Tristan, prepared all the tickets for mailing. There were two separate mailings to accommodate the tickets purchased. Any tickets purchased on or after June 30th were held at Will Call in the Box Office. We had master lists for all tickets purchased both in person and online with corresponding ticket. No one had to be turned away at the gate of loss of or no ticket. We did allow for early entry on Tuesday for anyone who was participating on a build crew/theme camp or had an art installation. Early Entry started at 10 am on Tuesday morning. This went very smoothly for the early entry folks who arrived to get setup by the start of the event come Wednesday morning. There were a few folks who were hold-overs from WBTC weekend that caused some ticket troubles that were handled separately from the standard gate procedures.

The Early Entry Gate/Box Office was handled by Rachel Gillmor Hamilton and Nick Groce. We had 3 separate wrist bands, the cloth wristbands were for all participants over the age of 21. We had Trevex wristbands, which were white or orange and numbered, for minors under the age of 18, and for minors 18-21. Younger participants were



able to exchange their generic wristbands for a cloth one as they left the event so they could have it as a souvenir, if desired. If a participant came through the gate with a child under the age of 18, and Young Burner Minor form was to be filled out and signed by the parent or guardian. This form referenced where they were camping, the child's wristband number, how we could contact the parents, etc. These minor forms were kept in the Ranger HQ Office. We utilized day leads for Box Office who would show up for shift changes and provide on-site training for new volunteers. As well, we had laminated How-To Reference Guides which helped orient volunteers. A huge thanks for this year's day leads: Nick Groce, Morgan Jackman, Daniel Hamilton, and Kimmie Meow. Security would relieve the Gate/Box Office volunteers at 10 pm every night and manned the gate for our after-hours participants that came to the event. It is imperative to keep a charged radio at the gate/box office to reach BODOD (Board of Director on Duty) or Security if needed. Ticket transfers process for online will call transfers changed to having an email (printed or on their phone) from the original ticket purchaser to new ticket holder and show will call proof of transfer. This worked reasonably well at the gate.

Nick Groce stepped in as lead for Ice Sales. Considering that the ice arrived hours after the agreed upon delivery time, and many of the volunteers scheduled for the sales were not all available to help, Nick rocked this role. He rallied help from near-by participants, and dealt with the influx of irritated (because the delay of ice delivery) participants well. There was an excess of ice and the truck needed to leave so rangers and security went through the event to sell bags or gift bags (for theme camps). Nick gathered the money but the ice count was difficult to make accurate, given the chaotic sales and distribution methods used to avoid wasting leftover ice. In the future, these kinds of issues need to be better hashed out ahead of the event and contingency plans and forms need to be made.

Total tickets sold/given: 1225
Total income from tickets: \$141,553
Total vehicle passes sold/given: 649
Vehicle pass income: \$12,880
Ice sales income: \$2,288
BDITP: \$1,128.27



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Volunteer ticket sales: \$4,803
Total 18-20: 18
Total <18: 23
1155 attended
611 cars estimated on site

CENTER CAMP AND INFO BOOTH

Chase Reed, Center Camp Director

This year we had an unbelievable Center Camp Village. We had an amazing build leads well as an incredible Center Camp décor team lead that stayed within budget and made sure that the space was welcoming and inviting with fabric, side tables, rugs and plenty of sitting space. We rented our sound equipment from a local burner that charged us \$2000 for 5 days of fully functional sound and trailer. We rented lighting from local community members and had a friend in the community step up and do projections on the stage. Meeting with the leads prior to the event was crucial in the delivery of ensuring center camp was the best organized and functional one yet.

Center camp was so interactive with workshops, yoga and we had a main sound camp hosted at Center Camp. Beats and Barista served coffee and music from 8 am – 3 pm daily. We granted them a budget of \$600 to have coffee available to the community for their hosted event. In the evening Center Camp hosted Local Live Music Artists to keep the energy flowing and the night alive. Moving Center Camp to a Live Music space has offered diversity from the EDM that typically is played at our event and gives a new space for people to get funky on the dance floor.

We built our Center Camp Village at the “We Built This City” event; we had 2 Build Leads and 5 Volunteers. It took us 3 full days to secure the shade, stage and play area. We did an excellent job fluffing the volunteers and keeping them hydrating and motivating during the setup.

For future years of success, I would like to see us have a lead build & music engineer. I would like to see a budget for center camp for lights. It is crucial to have a designated build and teardown team; in addition it would help greatly for us to create volunteer shifts for Sound Engineering. I would like to see more coordination with Ballyhoo to encourage other artists and theme camps to host workshops and their passion, gatherings, yoga etc. During the setup it was discovered that we should provide a few essentials for our volunteers, such as gloves and possibly provide Center Camp Specific Swag and/or host a Center Camp after Festival thank you gathering.

Info Booth/Lost and found was open from 10 am – 5 pm, and not open on Sunday. It made it difficult for participants to gather information or obtain their lost items. I would like to see this moved into another department with a bigger window of open hours. It has been difficult to find volunteers to staff and that is why it has been so limited.



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BDITP, THEME CAMPS, GREETERS, CONSENTASAURS, BURNING ANGELS

Sara Tiger – Jedi

Burner Day in the Park was even more successful this year than the last. We have been holding the event at Murray park which has allowed us to have a fun, free flowing event. We rent the largest pavilion and host a BBQ which has increased our fundraising not only from BBQ sales, but also from an opportunity drawing. Having the BBQ the past few years has proven to be effective in generating more funds to grant for artists. We have coupled this event with our Quarterly Town Hall, offer volunteer sign ups and allow for inperson presale of Element 11 Tickets.

Greeters this year was as smooth as ever and we had even more volunteers than any previous year. Our leads were on point and consistent in their endeavors. Very fun atmosphere and intro to the event!

Theme Camps were so interactive and fun! I worked hand in hand with all their leads and together we created a fun esplanade and beyond of participation. The Theme Camps really added such a fun aspect to the esplanade and made it

B.E.D. was smaller this year due to the lack of lead involvement but we still had quite a few workshops and community participation. Consent culture will always be important to this event and creating a knowledge based vibe throughout the event is crucial.

Burning Angels is such a fundamental part of this event. Our angels worked hard to fluff all of our volunteers and keep everyone hydrated and happy. We have so many wonderful volunteers that opt to be angels and serve our community in that way.

COMMUNITY DEVELOPMENT

Martin Gassner, Community Development Director

In community development my team & I held once a month events that we called Wonder. An acronym for “**W**hat’s **O**ngoing **N**ow **D**etermines **E**veryone’s **R**eality”, and we made the focus on three things. First, having the activity embody one of the 10 Principles of Burning Man, second is making the event free for anyone for everyone to come, lastly making it a family-friendly event so the attendees would feel comfortable bringing their young child or their conservative elder. Holding these events helped raise awareness of the ten principles which many new community members didn’t even know about and it helped bring in other demographics of people to volunteer for our events and our the Element 11 Regional Burn. Moving forward I think the person that takes on this department/roll should coordinate with other local nonprofits to get more of an odd bed of followers. Holding the WONDER Events on a quarterly basis vs monthly may be more manageable going forward.

One of the hardest hurdles to overcome is finding the correct outlet of recognition and appreciation for our volunteers and board members on every level. We try really hard to shows thanks with swag, ticket incentives, public call outs, making sure to say thank you but for some people that isn’t enough. I noticed that this year some

people just walked away or resigned due to them not feeling appreciated. This is a huge fail, as volunteer work should be rewarding & fun. I have thoroughly loved working for E11 it has changed my life profoundly in multiple ways and the direction of my life. I am very appreciative for everything I've learned and experienced in the last 3 years and I look forward to moving on to other things within the Burning Man community. I look forward to creating art for Element 11 this year and in future years, I love you all thank you so much for this time and effort you all put in. This has been one of the biggest pleasures/rewarding experience of my life.



Community Town Hall Feedback

We hosted our 3rd Quarter Community Town Hall on September 17th 2017. Gathering event feedback was an interactive activity where participants wrote pros/cons ideas and posted the sticky notes all around the pavilion on applicable departmental posters. During the meeting, each poster was reviewed and ideas were read out loud for the entire community to hear and add additional comments that came to mind. The process worked very well. Ideas gathered are listed below.

Venue

Pros:

- Loved Exodus Check Point

CONS:

- Increase Capacity
- How can we get on better terms with local community/towns in the area
- Can we discuss holding the event later in the year



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Volunteer Lounge

PROS:

- Delicious Meals for volunteers
- Great location

CONS:

- Hard to find, better signage

Volunteer Opportunities

PROS:

- Empowering more Leads
- Best organization yet
- More volunteer opportunities on projects, education on where and when to help

CONS:

- Post Volunteer shifts earlier, have link available in multiple areas
- Use more volunteers for burn perimeters
- Have better awareness for onsite signups

Ice Sales – Presale/In Person

PROS:

- Love Online Presale
- I purchased more than I needed

Cons:

Arts - Grants, EMV, Preburn Show, Art on Playa

PROS:

- Love having art from out of state

CONS:

- More art grants for Daytime Art & activities



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- Preburn show needs more organization (have theme camps stop playing music for burns, ensure laminates are provided for inside performers, needs stage manager)
- Community Vote on Art Grants
- Placement of ADAM was not good – placed behind burnable art

Burns & Fire Safety

Pros:

- Outstanding group of volunteers
- The wristbands for performers was awesome

CONS:

- Not enough perimeter rangers
- Temple burn not reverent or silent
- Too dry at Stargazer in July, move event to safer month in year for burns

Rangers – Did you interact with a Ranger?

PROS:

- Comforting to know that they are there if needed
- Its fun to be a ranger, sign up!
- Sanctuary couldn't function without you
- Can we combine Sanctuary & Ranger Camp

CONS:

- Fire Guy was very Rude

EPW: Signs, Roads, Festival Grounds

Pros:

- Loved "Respect Locals" sign
- The grounds were excellent
- Portos always clean, great placement

Cons:

- Final Turnoff Sign was small & missed
- Put mile marker that the turn is near



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- I arrived Wednesday and there were no signs anywhere, unsure if I was going the right direction
- Can we have composters instead of porto potties?

Ticketing/Box Office

Pros:

- Love Iconoclad for in person sales

CONS:

- More trained volunteers so security doesn't need to man the box office
- Reduce Kid Price Tickets

Greeters / Gate

Pros:

- Metering during Exodus
- Best entry yet

CONS:

- Too many lists to go through, Disorganized
- Volunteer orientation prior to festival
- Create binders that are put together better (page protectors, maps, dos/don'ts)

Placement: Esplanade, Theme Camps, Portos, HQ, Medical

Pros:

- Needful things placement was perfect
- Eye Appealing
- Wonderful art placement

CONS:

- Utilization of the Pyramid
- More Esplanade
- Master location for Lost & Found

Center Camp / Info Booth

Pros:

- Live Music All Night



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- Lots of seating
- Great setup & performances
- Better than any year before

CONS:

- Clean up needs bigger priority
- More Leads & Volunteers
- Needs better Info Booth

Anything Else?

Pros:

- Favorite thing was learning new things
- Chairman is A++, Huge kudos/Shout out to BOD. So proud of the community
- Security looked thug

CONS:

- Increase Capacity
- Move event to different month of the year
- Need better Lost & Found
- Internet/Connectivity was an issue
- More Volunteers
- Better training for Medical & Rangers to understand street layout to assist with calls
- Better job getting important info & dates out to the community



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